



 +501-276-8641

 activemediamarketing.net

 BENTON, ARKANSAS

Services & Price List

Design Services

1. Logo Design

- *Price:* \$350
- *Description:* Custom-designed logos tailored to your brand identity, including three initial concepts and two rounds of revisions.

2. Graphic Design

- *Price:* \$75/hour
- *Description:* High-quality graphics for both digital and print materials, such as brochures, banners, social media posts, and more.

3. Web Design

- *Price:* Starting at \$1,500
- *Description:* Full-service web design, including custom layouts, responsive design for all devices, and basic SEO setup. Pricing may vary depending on the complexity and size of the project.

Advertising & Media Production

4. Video Ads

- *Price:* Starting at \$500 for a 30-second video
- *Description:* Professionally produced video advertisements, including scriptwriting, filming, and post-production. Longer videos are available upon request.

5. Photography

- *Price:* \$150/hour
- *Description:* On-location or studio photography for products, headshots, or events, with professional editing included.

Social Media Services

6. Monthly Social Media Management

- *Price:* \$750/month
- *Description:* Full management of your social media platforms, including content scheduling, community engagement, and performance tracking.



Social Media Services cont.



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7. Annual Social Media Management

- *Price:* \$8,000/year (save \$1,000)
- *Description:* Comprehensive year-round management of your social media presence with strategic planning and continuous engagement.

8. Analytics-Based Social Media Strategy

- *Price:* \$300 per strategy session
- *Description:* A data-driven approach to optimizing your social media campaigns, based on performance metrics and market insights.

9. Social Media Content Creation

- *Price:* \$500 for a bundle of 20 posts
- *Description:* Professionally designed graphics and engaging written content tailored to your brand and audience.

Suggested Packages

1. Startup Essentials Package - Price: \$1,200

- Includes: Logo Design, Social Media Content Creation (20 posts), and Analytics-Based Social Media Strategy

2. Comprehensive Social Media Package - Price: \$1,500/month

- Includes: Monthly Social Media Management, Social Media Content Creation (20 posts), and one Video Ad per quarter.

3. Brand Visibility Package - Price: \$2,000

- Includes: Photography session, Video Ad, and Graphic Design (up to 10 hours of work)

4. Digital Launch Package - Price: \$2,800

- Includes: Web Design, Logo Design, and Social Media Content Creation (20 posts)

Custom packages are available upon request to meet your business needs.